



# Breakout Session

## Track Three: Influencing Policy

### Co-Moderators

Glenn Ruskin, Director of Legislative and Government Affairs  
American Chemical Society

Ben Wu, Technology Policy Advisor  
Department of Economic Development  
State of Maryland

### **ACTION AND REACTION**

*Developing a sustainable approach to emerging chemical issues*

# What we came together to discuss

- Laying the Groundwork for Compliance Verification
  - *What needs to be done to define, measure, and agree on a set of minimum baseline criteria that can be applied across jurisdictions?*
  
- Injecting Science into Policy
  - *How do we balance social consciousness with economic impact? How do we advocate for risk-based vs. list-based regulations?*

# Who came to the table

- Approximately 30 individuals
  
- ITA, ACS, DuPont, AIA, IBM, Information Technology Industry Council, JJI-Technologies, UNITAR, GM, SOCMA, 3M, ASTM, Soap and Detergent Association, Korean Agency Technology and Standards, NEMA, Lexmark, and more...

# Laying the Groundwork for Compliance Verification Summary

- ❑ Tackle Emerging Chemical Regulations Cross Industry
  - Address existing needs
  - Determine how to influence foreign governments
- ❑ Instead of getting ahead of the curve, lets try to shape the curve.
- ❑ Not just a REACH & RoHS issue. All emerging regulations should be considered.
- ❑ US Government needs increased involvement

# Laying the Groundwork for Compliance Verification Outcomes

- ❑ STANDARDS! STANDARDS! STANDARDS!
  - Example ASTM F40
- ❑ Industries need to collaborate their efforts
- ❑ Finding where to focus the efforts

❑ We need PROCESSES!

# Injecting Science into Policy Summary

- ❑ Awareness Critical!
  - Surveillance/Radar Screen
  - Early Action within US government agencies (Example- Nano)
- ❑ Be Proactive – Get Involved
- ❑ Explaining Benefits with the Right Messenger
  - Trade Offs
- ❑ Eliminate Silos – Collaboration
  - Company Level to Global Level

# Injecting Science into Policy Outcomes

- ❑ Coordination Cutting Cross Silos
  - Communication is key!
- ❑ Everyone wants action, but actual action is not happening.

❑ We need PROCESSES!

# Suggestions for an Action Plan

- Proposal to develop a process for industry to offer its scientific and technical expertise to federal and state regulatory agencies, as well as international forums (such as OECD), especially in the area of emerging issues
  - Timeline – August 30<sup>th</sup> for first draft
  - Technical Lead - Jim Cooper, SOCMA
  - Team members
    - Brynn Murphy, ASTM & Mike Taubitz, GM
  - Next steps to be identified once proposal is complete